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# 2020 FOOD AS MEDICINE SYMPOSIUM NUTRITION IN PRACTICE

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Sponsorship and Exhibitor Opportunities

## History of the Food as Medicine Institute (FAMI)

The Food as Medicine Institute began in 2010 with the creation of a community based nutrition education and cooking program launched in low-income areas in Portland. Bob's Red Mill and Bob & Charlee Moore have generously sponsored the program since its inception. The Food as Medicine Institute offers its 12-week series, the Food as Medicine Everyday (FAME) series to diverse communities around Portland, including a women's correctional facility, a rural farming community, and at our teaching kitchen in downtown Portland. Over 1,500 individuals have completed the FAME series.

The Institute will host its 7<sup>th</sup> annual **Food as Medicine Symposium** that will provide continuing education for physicians, lectures for community members, and bring together local businesses and organizations dedicated to improving access to natural and healthy foods for everyone. The symposium also serves as a fundraiser to support the institute's nutrition outreach for communities in need.

Thank you for your consideration!

The FAMI Team

# 2020 Food as Medicine Symposium

## Theme

Nutrition in Practice: Bringing Patients and Community Back to the Kitchen

## Date/Location

February 1-2 at the National University of Natural Medicine (049 SW Porter, Portland, OR)

## Details

Industry leaders, physicians and healthcare professionals will deepen their knowledge of clinical nutrition. The professional track will take place on Saturday and Sunday, with practitioners receiving up to 12 hours of CE credit. The public track will take place on Saturday only. Each track will dive into the important conversation of how to get back to the basics of nutritional practice, such as helping patients & community learn to get back to cooking in the kitchen, finding joy eating on restrictive diets, understanding what food systems to support (sustainable farming), getting kids to eat healthy balanced diets, and nourishing the gut in an over-sanitized world.

**Professional** presentations will focus on clinical dietary recommendations that help patients learn to get back into the kitchen, find joy in difficult eating, heal their relationship with food as well as heal their microbiome, and how to get children to eat well-balanced meals.

**Public** presentations will focus on inspiring people to get back in their kitchens, cultivating mindful eating and a healthy relationship with food, understanding holistic/sustainable farming practices and what food systems to support, and how the energy behind food is as important as the nutritional content.

## Marketplace

Every year we look for local, sustainable, and natural food and food-related companies and organizations (including non-profits) to share their products or info. Companies have the ability to sample and sell their products in our **Food as Medicine Marketplace** and to network with healthcare professionals and the Portland community.

## Sponsorship and Exhibitor Opportunities

As a sponsor or exhibitor at the **Food as Medicine Symposium**, your company or organization will be exposed to naturopathic physicians, nutritionists, medical doctors and other health care professionals. In addition, you will interact with the general public and local community members interested in food and nutrition. With two different tracks of information during the day, one for the public and one for professionals, diversity of exposure is ensured for spreading the word of a company, product, or organization. Lecture breaks for both tracks are 30 minutes and are staggered, ensuring traffic throughout the day in the Marketplace. There has routinely been over 200 attendees and expectations are higher this year. Sponsors and exhibitors are permitted to sell their product at the marketplace. Sponsors get even more added benefits and exposure (see below for more details).

### Sponsorship Opportunities

#### Leadership Sponsor (2 available)

**\$5,000**

- Lunch presentation and signage; includes prominent placement of company logo throughout lunch, and a speaker of your choice to deliver a lunch-time (up to 30 minutes) presentation in the main professional or public lecture hall. \*Choice of day depends on availability
  - Saturday (Professional or Public) - **OR** - Sunday (Professional only)
- Prominent placing of a double-sized exhibitor table (6' x 3') with a table cloth and two chairs.
- Verbal announcement of sponsorship at the symposium.
- Company logo and sponsorship level featured on slideshow during breaks in between speakers.
- Company introduction (100 words max) and product discount code (optional) sent via email to all symposium attendees.
- Product or brochure added to participant gift bags (must be received by January 20, 2020).
- Two symposium exhibitor tickets, including lunch.
- Company logo on symposium web page and program.
- Company logo in the pre-symposium NUNM community newsletter announcing sponsorship.

#### Advocate Sponsor (4 available)

**\$2,500**

- Prominent placing of a double-sized exhibitor table (6' x 3') with a table cloth and two chairs.
- Verbal announcement of sponsorship at the symposium.
- Company logo and sponsorship level featured on slideshow during breaks in between speakers.
- Company introduction (100 words max) and product discount code (optional) sent via email to all symposium attendees.
- Product or brochure added to participant gift bags (must be received by January 20, 2020).
- Two symposium exhibitor tickets, including lunch.
- Company logo on symposium web page and program.
- Company logo in the pre-symposium NUNM community newsletter announcing sponsorship.

#### Coffee and Tea Sponsor (1 available)

**\$1,500**

- Prominent placement of signage recognizing sponsorship.
- Verbal announcement of sponsorship at the symposium.
- Your logo on symposium web page and program.
- Two symposium exhibitor tickets, including lunch.

- One exhibitor table (6'x1.5') with a tablecloth and two chairs

**Happy Hour/Mixer Sponsor (1 available)**

**\$1,500**

- Prominent placement of signage recognizing sponsorship.
- Verbal announcement of sponsorship at the symposium.
- Your logo on symposium web page and program.
- Two symposium exhibitor tickets, including lunch.
- One exhibitor table (6'x1.5') with a tablecloth and two chairs

## Exhibitor Opportunities – Food as Medicine Marketplace

**Early Bird Pricing Available Until December 13, 2019**

**Saturday and Sunday (Two Day)**

- Two symposium exhibitor tickets, including lunch.
- One exhibitor table (6' x 1.5') with tablecloth and two chairs
- Lunch and Coffee/Tea Saturday and Sunday
- Your company name on symposium website and event program

*General Price*

*\$800 Early Bird, \$1000 Regular*

*Nonprofit or Small Business Price (5 employees or less)*

*\$400 Early Bird, \$450 Regular*

**Saturday or Sunday (One Day)**

- Two symposium exhibitor tickets, including lunch.
- One exhibitor table (6' x 1.5') with tablecloth and two chairs
- Lunch and Coffee/Tea Saturday and Sunday
- Your company name on symposium website and event program

*General Price*

*\$500 Early Bird, \$750 Regular*

*Nonprofit or Small Business Price (5 employees or less)*

*\$250 Early Bird, \$300 Regular*

**Product or Information Only**

**\$200**

If you supply FAMI with promotional materials or product for 250 attendees by January 20, 2020, we will add it to the attendee gift bags.

**In-kind Donations**

You may supply donations for our raffle (one raffle for public attendee's, one raffle for professional attendees). If you give an in-kind donation, you are also able to supply promotional materials to be placed in the attendee gift bags. All in-kind donations must be received by January 20, 2020.

## To Become a Sponsor or Exhibitor or for Further Questions

Contact Nutrition Coordinator Julie Marks at [FAMI@nunm.edu](mailto:FAMI@nunm.edu) or [jmarks@nunm.edu](mailto:jmarks@nunm.edu), or call 971-703-4728.

We hope to see you at the 7<sup>th</sup> Annual Food as Medicine Symposium!

Check out our website for more information: <https://foodasmedicineinstitute.com/2020-food-as-medicine-symposium/>