

## Champion Sponsor - \$5,000

- **Exclusive sponsorship opportunity**
  - Each conference will only have one champion sponsor
- **Premium exhibitor table**
  - 6' x 3' exhibitor table in a prominent location near coffee/tea station with additional space on either side of table for banners, displays, equipment, or other promotional materials
- **Weekend lunch sponsor recognition**
  - Includes signage at the lunch buffet with company logo on both Saturday and Sunday of the conference
- **Lunch presentation during conference**
  - Company may select a speaker to deliver a 30 minute presentation during lunch on Saturday of the conference; this presentation is not for CE credit and the presenter may discuss specific proprietary products, feature the company logo, or discuss specific promotions and discounts for attendees
- **Evening mixer opportunity**
  - NUNM staff will organize a company-branded mixer for conference attendees on Saturday evening of the conference, with the option for a representative of the champion sponsor to make remarks (up to 10 minutes; mixer venue does not include projector for slides or video)
- **Pre-event marketing**
  - Company logo and champion sponsor recognition will be posted on conference website
  - Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference (including live webinar attendees)
- **Day of event marketing**
  - Company logo and champion sponsor recognition will be included in rotating break slideshow which is visible in the conference hall and visible to live webinar attendees
  - Company logo and champion sponsor recognition will be included on event programs
- **Post-event marketing**
  - Link to company website and information about products or promotional offers will be included in follow-up e-mails to all attendees when CE attendance verification forms and conference recordings are distributed
- **General entry for four staff members**
  - Up to four company representatives may attend to staff the exhibitor table; lunch is provided for all staff members and continuing education credits are also available on request
- **Access to conference recordings**
  - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

## Advocate Sponsor - \$2,500

- **Exclusive sponsorship opportunity**
  - Each conference will have no more than two advocate sponsors
- **Double-size exhibitor table**
  - 6' x 3' table
- **Pre-event marketing**
  - Company logo and advocate sponsor recognition will be posted on conference website
  - Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference (including live webinar attendees)
- **Day of event marketing**
  - Company logo and advocate sponsor recognition will be included in rotating break slideshow which is visible in the conference hall and visible to live webinar attendees
  - Company logo and advocate sponsor recognition will be included on event programs
- **General entry for three staff members**
  - Up to three company representatives may attend to staff the exhibitor table; lunch is provided for all staff members and continuing education credits are also available on request
- **Access to conference recordings**
  - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

## Exhibitor - \$1,000

- **Standard-size exhibitor table**
  - 6' x 1.5' table
- **General entry for two staff members**
  - Up to two company representatives may attend to staff the exhibitor table; lunch is provided for both staff members and continuing education credits are also available on request